

Michael Page Sales & Marketing

Organisations are developing faster than ever as the result of strategic change. The lifecycle of products is getting shorter and the method of distribution and communication is changing, partly due to the Internet. At the same time companies have to deal with increasing (international) competition.

All these developments can have an effect on your most important asset - your employees. They shape the new requirements with regard to Sales and Account Management, Marketing, Communication and General Management. You are more critical and more cost-conscious than ever when recruiting new employees. Michael Page Sales & Marketing can support you in this by providing effective and high-quality services.

Procedure

Michael Page Sales & Marketing uses the following tools for a successful recruitment & selection procedure:

1. Database study as the basis for each procedure; you benefit from an extensive network that has been built up in the Dutch and international labour market with more than twenty years of recruitment expertise.
2. Specific exposure via our user-friendly website(s), which has received several international awards; hundreds of vacancies and Michael Page's market leadership results in specific exposure of your vacancy to graduates/academics at home and abroad.
3. Advertising campaigns in print can be used to maximise your exposure. This is not a necessity, but depends on the urgency, scarcity of the relevant candidate profile and the number of candidates you are looking for.

Advertising via Michael Page is advantageous because of the excellent position, price and recognisability of Michael Page advertisements in the various media and the possibility of distinctive colour use. We are happy to give you tailor-made advice as is appropriate. Executive search is only carried out if specifically requested.

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Our services

Michael Page Sales & Marketing works with motivated professional consultants with a proven background in the area of Sales and Marketing. They are specialised in the recruitment and selection of candidates who have completed a higher professional and/or academic education. These candidates have experience in at least one of the following specialist areas:

- Marketing Management
- Account and Sales Management
- Product and Brand Management
- Channel and Category Management
- Business Development
- Consultancy
- Customer Services
- General Management
- Operational Management
- PR & Communication
- Online Marketeer
- Head PR
- Head Communication
- (Senior) Communication Advisor
- Policy Officer Marketing & Communications
- Investor Relations Manager
- Product Development
- Trade Marketing
- Trading

Sectors in which Michael Page Sales & Marketing specialises in the Netherlands are amongst others:

- FMCG (food and non-food)
- IT/Telecom
- Retail
- Business Services
- Pharmacy (including OTC and medical devices)
- Industry & Production
- Fashion & Sportswear
- Transport & Logistics
- Media
- Utilities & Energy
- Leisure & Travel

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