

# Michael Page Sales & Marketing Interim

Reasons for hiring interim and temporary professionals are many. Perhaps to supervise projects, implement new processes or product introductions, or to aid and facilitate a merger or re-organisation. Often they are required to cover illness, maternity leave or to bridge a gap whilst a permanent candidate is sought. Most importantly, they provide support and add value for a finite period of time, offering solutions to businesses and organisations of all sizes within a vast array of sectors.

Michael Page Sales & Marketing Interim is a specialised team that acts as a mediator for candidates for temporary work in the Sales and/or Marketing sector. By maintaining close contact with our extensive network of independent interim professionals, we are able to provide our clients with an adequate, temporary solution in a variety of situations. The most suitable candidates are usually introduced to you within a few working days.

In addition to relevant training, experience and personal qualities, all these candidates have specialised experience obtained in the Sales and/or Marketing sector. They are therefore familiar with the activities, and the specific demands on Sales & Marketing professionals. The candidates can therefore be put to work quickly and effectively.

If required it is possible to employ these candidates via a 'temp to perm' arrangement. This means that in consultation with all the parties involved a temporary contract can be converted into permanent employment of the candidate within your organisation.

## **Procedure**

The services of Michael Page Sales & Marketing Interim are carried out as follows:

1. Inventory of the situation and your needs: the technical and personal profile of the candidate is agreed with you. Other relevant points are also agreed - budget, duration of assignment and completion dates.
2. Selection from our extensive network of independent interim candidates, if necessary supplemented with targeted exposure via our highly user-friendly website which has received several international awards. We also utilise other websites when required.
3. Introduction of the most suitable interim candidates who are immediately available at that point in time, together with explanatory information.
4. You carry out interviews with the candidates you have selected.
5. If the right candidate has been selected, it is determined when he/she will start the work and what the estimated term will be. On the basis of this, a contract is entered into with you and the candidate for this period. This contract sets out the specific details relating to the candidate's employment. During the term of the contract Michael Page maintains contact with you and the candidate. In this way mutual expectations and the quality are monitored throughout the entire process.
6. The interim assignment will be evaluated once it has ended.

## Our services

Michael Page Sales & Marketing Interim works with motivated and professional consultants with a proven background in the commercial world. They are specialised in the mediation of interim professionals who have completed a higher professional and/or academic education. These candidates have experience in at least one of the following jobs:

- Marketing Management
- Account and Sales Management
- Product and Brand Management
- Channel and Category Management
- Business Development
- Consultancy
- Customer Services
- General Management
- Operational Management
- PR & Communication
- Online Marketeer
- Head PR
- Head Communication
- (Senior) Communication Advisor
- Policy Officer Marketing & Communications
- Investor Relations Manager
- Product Development
- Trade Marketing
- Trading

Sectors in which Michael Page Sales & Marketing Interim specialises in the Netherlands are amongst others:

- FMCG (food and non-food)
- IT/Telecom
- Retail
- Business Services
- Pharmacy (including OTC and medical devices)
- Industry & Production
- Fashion & Sportswear
- Transport & Logistics
- Media
- Utilities & Energy
- Leisure & Travel

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